



2025 LOVE ROSÉ

THE STORY: Every year we get excited about this release, and this vintage really delivers. A fresh, lively, and focused rosé built on Valdiguié, now joined by our Fox Hill fruit. The Valdiguié is lifted by the bright colored Souzao juice and an added touch of spice from the Touriga Nacional. All three varieties were lightly foot-stomped and spent a night on skins and stems before a gentle press to stainless, where they fermented naturally and developed for six months. Blended just before bottling, the wine comes together as pure refreshment - it's juicy, energetic, and very drinkable. It's the kind of bottle that empties quickly - get it while you can.

TASTING NOTES: Strawberry Agua Fresca, Watermelon, Cherry Jolly Rancher

FUN FACT: Valdiguié is still often called Napa Gamay by many older farmers in California.

VARIETIES: 70% Valdiguié | 20% Souzao | 10% Touriga Nacional

LOCATION: Shell Creek Vineyard - Paso Robles & Fox Hill Vineyard - Mendocino County

FARMING PRACTICES: CCOF + Organically grown grapes

ALCOHOL: 12% | Free SO₂: <5 ppm | Total SO₂: 20 ppm

Our Love Collection showcases California's best organically farmed and unsung grape varieties at an affordable price. All Broc Cellar wines are made using spontaneous fermentation, which means only native yeasts and bacteria that exist on the grapes are used to make wine. We don't add anything – this includes nutrients, yeast, bacteria, enzymes, tannins or other popular fermentation agents. Sulphur is a naturally occurring element in all wine and the amount found can vary. Sulphur is never added during fermentation and aging. We add little to no SO₂ at bottling, depending on the wine, year and style.