



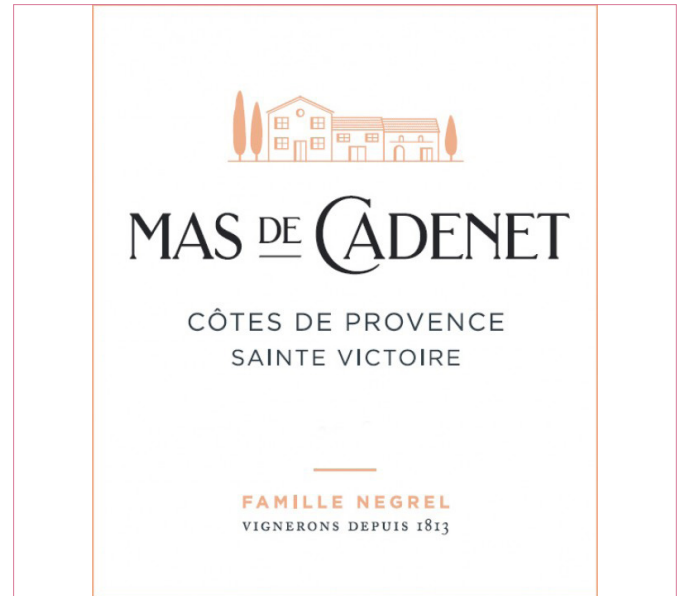
MAS DE CADENET

Provence, France

The Mas de Cadenet estate is located at the base of the Sainte Victoire mountain (the mountain that Cézanne made famous through his paintings), in the heart of Provence. A family estate, it has been owned and run by the Negrel family for seven generations.

Sainte-Victoire is a sub-appellation of the Côtes de Provence which was granted its own AOC status in 2005; twenty-two winemakers (including Mas de Cadenet) fought for their AOC status for 15 years, and rosé from this region is widely understood to be the best of those produced in Provence. Mas de Cadenet's 45 hectares of vineyards are situated 250 meters above sea level, with a southern exposure: 40 hectares are located in AOC Sainte-Victoire and 5 hectares in AOC Côtes de Provence. Rosé is their primary focus, and at 60% of their total production, making an exceptional rosé is clearly a priority; they also produce vin rouge (30% of their production) and vin blanc (the remaining 10%).

Sainte-Victoire is also noteworthy for a “gentleman’s agreement” in effect here: the vigneronns of Saint-Victoire have all elected to practice organic viticulture. As with all of their neighbors, striking a balance with nature is central to the Negrel family’s philosophy, and their vineyards have been certified organic since 2013. The average age of their vines is 35 years old, with the oldest vines now over 70 years old. The age of the vines is a key factor for the wines consistency and quality; the yield of the wines is naturally kept low to ensure high quality of the wines (45 hl/ha in average).



Sainte Victoire Provence Rosé 2020

12/750ml

Sainte-Victoire is one of the new crus in Provence, with only 24 winemakers. Due to the special terroir and micro-climate of this area, Mas de Cadenet has more persistence and structure than a typical Provençal rosé. Cadenet employs traditional methods: free-run juice is drawn off as soon as the soft pink color begins to show during a cold maceration. 45% Grenache, 45% Cinsault, 10% Syrah. Refined, fresh, and well-balanced with an elegant fruit and beautiful hue. Certified organic.

Technical Specifications

SKU: DB9914-20

Product Type: Rosé

Appellation: Côtes de Provence

Sub-Appellation: Sainte Victoire

Varietal: Grenache

Farming Type: Organic